



2025 COUNCIL ACTIVITIES COMMITTEE PLAN OF OPERATION

2025 Committee objectives and goals

Provide scheduled program opportunities at the Cub Scout and Scouts BSA-levels throughout the year in conjunction with other council-level committees via the following objectives:

- Organize and deliver 3 major outdoor program activities in the year: Klondike Derby, Spring Camporee, and Fall Camporee.
- Support Advancement programs through Merit Badge Opportunities sponsored by community partners.
- Organize at least 12 merit badge opportunities in 2025 serving at least 200 Scouts in total.
- Review proposed activities through the Activity Support Application process and provide Council support when appropriate.
- Recruit and maintain an Activities Committee to focus on long range planning, committee scope, and volunteer recruitment.
- Maintain a Staffing and Prospects list including contact information for all event staff and committee members.
- Have subcommittee chairs in place for all major outdoor Activities programs at least 8 months prior to the event. Communicate program information and have registration available at least 90 days prior to each event.
- To achieve the overall council activity budget line, subcommittees will track and ensure that events in their purview achieve the 15% contingency target.

Committee action plan to meet objectives and goals.

- Utilize the Activities Committee to drive subcommittee volunteer recruitment.
- Working with council staff, determine a consistent metric-based approach for measuring unit participation at events.
- Investigate meeting schedule of the Activities Committee to ensure adequate support for the committee's event and program-specific subcommittees.
- Conduct annual surveys of key district stakeholders, unit stakeholders, and event participants to evaluate promotions, program design, and program coverage.



SUPPORT OF UNITS, VOLUNTEERS AND YOUTH

How will the committee and their actions support units and volunteers:

Provide Council organized overnight camping, advancement opportunities, and civic service opportunities to help units achieve their programming objectives with minimal additional planning effort on the part of the unit. Provide opportunities for members to see other units in action.

How will the committee and their actions support youth and adult retention and recruitment:

Exciting and fun programs will help youth recruit others and maintain their interest. Programs will be designed to allow guests to attend with a registered Scout. Programs will vary by season, with some events targeted at advancement, while others at basic skills.

Measure of success that demonstrate support of units, volunteers, and youth:

Have participation in at least one Council Activities event or program grow by at least 20%.

Other Council Committees we need to work with to accomplish the above:

- Camping: coordinating with their complementary offerings such as Fall Day Camp, Spooky-Ree, Polar Cubs, North Wind, Snow Base.
- Order of the Arrow: scheduling and requesting lodge assistance with staffing of events.
- Advancement Committee: choosing Merit Badge and other advancement opportunities to focus on.
- Membership: to maximize value of Activities to increase membership and retention.

COMMITTEE FUNCTIONS

Annual activities/events of this committee:

- Klondike Derby (Jan/Feb)
- Spring Camporee (May)
- Fall Camporee/Conservation Service Day (Sept/Oct)
- Scouting for Food

Intermittent/new activities: (Assign committee members and research tasks)

Exploring options for delivering programs for the new Cub Scout Adventures similar to Merit Badge Opportunities at the Scouts BSA level.



COMMITTEE'S COMMUNICATION PLAN TO SUPPORT UNITS, VOLUNTEERS AND YOUTH

Objectives

- Leverage existing communication methods such as the Operations Highlights, Starlights, *eNavigator* editions, *Navigator* editions, and council website.
- Annually survey key stakeholders for feedback on event promotions and adjust approaches as needed.

Communications volunteer(s) - who helps with the communication plan

Event-specific subcommittee chairs will drive the creation of content that will be posted with the assistance of the Staff Adviser. Utilize the Activities Committee to regularly review posted material for accuracy.

Social media/print/mailings/etc. plan – how will we get information to units and members

Leverage events as a key marketing opportunity to directly connect with units.

COMMITTEE MEMBERS

Chair: Vacant

Members: Sara-Marie Malewitz (*Klondike Derby Chair*), Jim Thomas (*Merit Badge Opportunities Chair*), Dave Yarusso (*Camporee Chair*), Greg Scheder (*Conservation Service Day Chair*)

Sub-Committee Members: Don Marose, Aaron Miller, Danell Dalton, Brad Medved, Gwen McGlaun, Jeff Bracht, Michael Erpelding

Staff Advisor: John McDermid

CALENDAR DATES

Printed in the Council Calendar

Activities/Events:

- Klondike Derby- Twin Cities (1/25/25, 2/15/25)
- Klondike Derby- North Country (2/22/25, 3/22/25)
- Spring Camporee (5/9-5/11/25)
- Fall Camporee (9/26-9/28/25, 10/3-10/5/25)
- Webelos Action Camp- North Country (10/3-10/5/25)
- Merit Badge Opportunities scheduled as available; dates not published in print