



2025 COUNCIL VOA COMMITTEE PLAN OF OPERATION

2025 Committee objectives and goals

Primary Objectives

- **Improve venturing participation and awareness across the council**
- **Engage crews by providing meaningful education, opportunities for growth, and space for camaraderie**
- **Provide exciting program opportunities to venturers**

Secondary Objectives

- Host a venturing roundtable
- Fix and update venturing section of Northern Star Scouting website
- Run a venturing Shindig program in conjunction with the spring camporee
- Achieve a full board

Committee action plan to meet objectives and goals.

- Reflect and identify ways to improve current events to excite Venturers
- Run a revamped weekend event to engage current venturing youth and prospective youth
- Gather feedback from youth and adults at any appropriate opportunity and use it to make improvements
- Achieve all secondary objectives
- Have a board member attend camporees, University of Scouting, and Million Dollar Day to represent Venturing

SUPPORT OF UNITS, VOLUNTEERS AND YOUTH

How will the committee and their actions support units and volunteers:

The actions of the committee will provide events that support the intermixing and connection of youth and adults between units. Volunteers will be supported by committee members and will assist any volunteers with tasks as needed.

How will the committee and their actions support youth and adult retention and recruitment:

The events put on by the committee will be planned to excite youth and encourage youth to continue in venturing by providing insight into future opportunities. All events will be open to friends of venturers to increase retention and even achieve growth. Adult retention will be achieved by providing purpose for adults within events and including adults in the planning and feedback process of events.



Northern Star Scouting

What are the committee's plans to increase the diversity of the committee members?

The committee will continue to promote venturing to youth of all backgrounds and help guide youth who show interest in being on the committee through the process.

Measure of success that demonstrate support of units, volunteers and youth:

The committee will evaluate its efforts using the Council Standards of Venturing Excellence or CSVE in late winter.

Other Council Committees we need to work with to accomplish the above:

The RATA committee and Conservation committee will be worked with in the planning of related events. The Awards and Scholarship Committee will also be worked with in the distribution and reporting of Venturing Awards and Scholarships.

COMMITTEE FUNCTIONS

Annual activities/events of this committee:

- Ice Cream Social
- Urban AdVenture
- Fall Roadside Cleanup
- Holiday Party
- Venturing Leadership Award and Scholarship Review and Distribution
- Awards Banquet
- Shindig
- Spring Roadside Cleanup

Intermittent/new activities: (Assign committee members and research tasks)

- STEM retreat

Event, committee meetings, and sub-committee meetings needed:

Committee meetings are scheduled and held as needed throughout the year.

COMMITTEE'S COMMUNICATION PLAN TO SUPPORT UNITS, VOLUNTEERS AND YOUTH

Objectives

- Utilize a mailing system to complete mass communication with all Venturing Crews in the council and other interested parties outside the council including former members interested in staying connected.
- Engage Venturers on appropriate media platforms.



Communications volunteer(s) - who helps with the communication plan:

Anna Park
Helen Lockwood

Social media/print/mailings/etc. plan – how will we get information to units and members:

Instagram
Facebook
Mailchimp
Council Website

COMMITTEE MEMBERS

Chair: Helen Lockwood

Vice Chair(s): Matthew Higley, Anna Park, Cassie Gutierrez, Keith Turner

Advisors: Helen Lockwood

Sub-Committee Members:

Staff Advisor: Zac Lachinski

Position Descriptions:

Advisor: Oversee and support youth of the board

- Committee member's estimated time commitment: 2 hours per week
- Committee members organizational relationship to Committee Chair and Staff Advisor: Provides feedback to committee chair and communicates with staff advisor

Committee Chair: The VOA Advisor is appointed by the top officer (e.g., district chair, council president) and serves at the appointer's pleasure.

- Position concept: VOA Advisor
- Chair responsibilities:
 - Reports to the Territory VOA Advisor.
 - In consultation with the VOA staff Advisor and VOA President, appoints and supervises VOA Associate Advisors and subsidiary advisors to work with any youth appointed by the VOA President.
 - Works with the VOA President and VOA Associate Advisors, and coordinates with VOA Advisors at the immediate tiers above and below them.
 - Serves as a mentor and advocate for the VOA President.



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- Ensures fiscal, programmatic, and risk management issues are properly addressed.
- Is familiar with the operations of any relevant Scouting organizations in their council.
- Approves all youth appointments within their VOA. Chair's estimated time commitment: 8 hours per week
- Chair's organizational relationship to Council Volunteer(s) and Staff Advisor: Works in conjunction with Volunteers and Staff Advisor

CALENDAR DATES

Printed in the Council Calendar

Committee Meetings:

Scheduled and held as needed

Activities/Events:

Ice Cream Social

Urban AdVenture

Fall Roadside Cleanup

Holiday Party

Venturing Leadership Award and Scholarship Review and Distribution

Awards Banquet

Shindig

Spring Roadside Cleanup

Other:

Return Calendar Dates to:

Director of Marketing and Communications by **January 15, 2025**

Return Entire Council Committee Plan of Operation to:

Deputy Scout Executive by **February 1, 2025**