



SAMPLE NEWS RELEASE

From: (Name)
(Address)
(City, State, Zip)
Contact: (Full name, title)
(Cell and home phone numbers)

FOR IMMEDIATE RELEASE
(Date)

EAGLE SCOUT AWARD TO BE PRESENTED

(Full name, age), of (community), has earned the Eagle Scout Award, the highest advancement rank within the Boy Scouts of America.

(Last name) will be recognized in ceremonies on (day, date, and time) at the (location).

A member of (chartered organization, Troop #), (last name) is one of approximately 4 percent of all Boy Scouts who attain the Eagle rank, according to Scoutmaster (full name).

Each candidate must earn 21 merit badges and successfully complete a significant service project benefitting his community, faith organization, or school demonstrating leadership to earn his Eagle. (Last name) chose to (describe project... consider a quotation from an individual representing the organization that benefitted from the project and their title/relationship).

He has served as (leadership positions) and received (Scouting honors). (Last name) joins other outstanding American citizens who have become Eagle Scouts, among them former President Gerald R. Ford, Jr., astronaut Neil A. Armstrong, cinematographer Steven Spielberg, and the former Secretary of Defense Robert Gates.

(Last name) is a member of (church or synagogue) and is active in (school activities, i.e.: debate team, drama club, band, sports) at (name) High School, where he is a (class).

He is the son of (parents) of (city).

(photo attached)